

TURBOSMART PTY LTD

Sponsorship Guidelines

Turbosmart Sponsorship Categories

To qualify for Turbosmart Sponsorship a vehicle must fall into one of the two categories listed below and satisfy the relevant category's requirements.

1. Competition Vehicle

The sponsored vehicle should have a confirmed racing schedule for the current or upcoming season with a list of events in which it will be competing. The owner/driver should have solid racing credentials with a documented history of top five finishes.

2. Show Vehicle

The sponsored vehicle should have a calendar of confirmed show appearance dates accompanied by a scheduled editorial feature in at least one national automotive publication. (Please note - a news story covering the show at which the car is on display is not equivalent to a full editorial feature on the car) The owner/builder should have a solid history of show wins for the either the current or past show car.

Turbosmart Sponsorship Approval Process

Each Sponsorship Proposal is considered separately and approved or rejected based on its own merits.

Long-term sponsorships are reviewed on yearly basis and renewed or terminated on the basis of the performance/exposure of the sponsored vehicle.

Turbosmart Sponsorship Conditions

As a part of any sponsorship agreement, the owner agrees to place Turbosmart stickers on the sponsored vehicle.

The sponsorship agreement is binding for a minimum of 12months, during which time the Turbosmart signage must be present on the vehicle during all shows/events it competes in.

By accepting Turbosmart products, the owner/driver automatically accepts all the terms and conditions of the Sponsorship Agreement. Unless agreed on otherwise, the owner/driver agrees to provide Turbosmart with images of the vehicle with the appropriate signage in place and of the installed products within a month of the products being received. Failure to provide such images will void the sponsorship agreement and result in a full retail price being charged for all the items.

As a sponsor, Turbosmart reserves the right to use all available images of the car and/or the owner for its marketing and advertising/promotional purposes. These may include magazine, web and billboard advertising as well as newsletters and other trade promotions.

How to apply for a Sponsorship

A sponsorship proposal should contain a brief history of the owner's racing/show achievements, scheduled race/show appearance calendar, mechanical specs of the vehicle and, if possible, some images of the car. It is important to state clearly what type of sponsorship you are applying for and to ensure you can fulfil all the relevant requirements.

Sponsorship submissions can be sent via email: sponsorship@turbosmart.com.au

or via post: **478 Victoria Street, Wetherill Park NSW 2164**

TURBOSMART PTY LTD Sponsorship Application

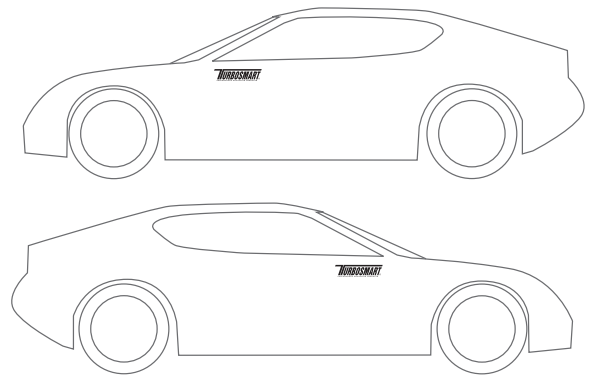
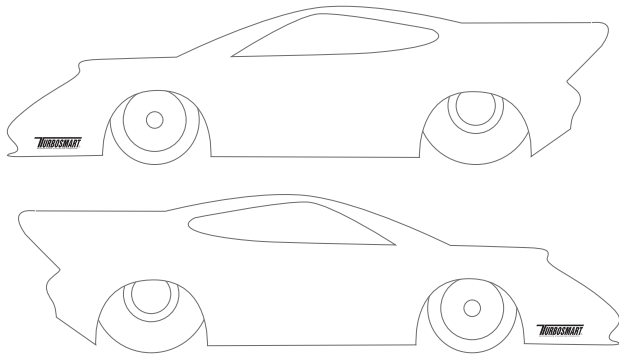
Sponsorship Commitment Levels

Level 1 (Product RRP: up to \$1000)

Minimum Sticker Size: 180x55mm

Minimum Sticker Qty: 2

Preferred Application Areas: Front Guard, Doors, Rear Wing.

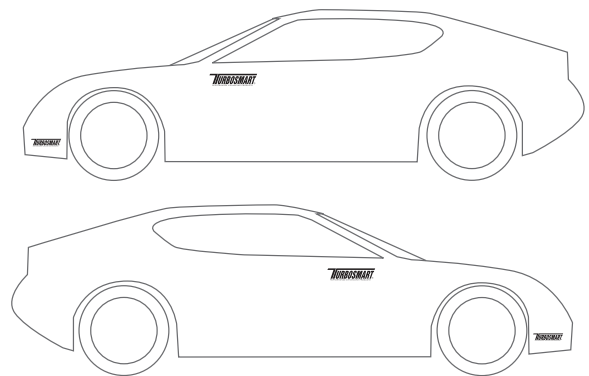
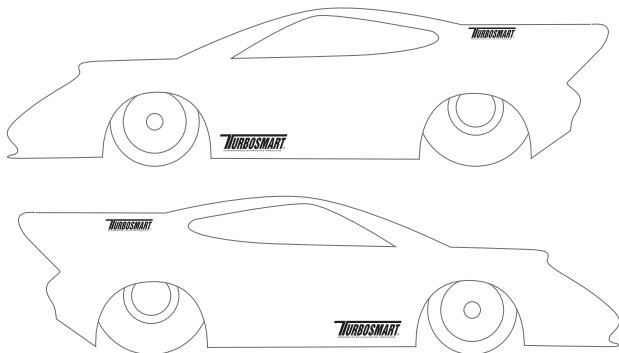


Level 2 (Product RRP: \$1000 - \$2500)

Minimum Sticker Size: 180x55mm

Minimum Sticker Qty: 2

Preferred Application Areas: Front Guard, Doors, Rear Wing.

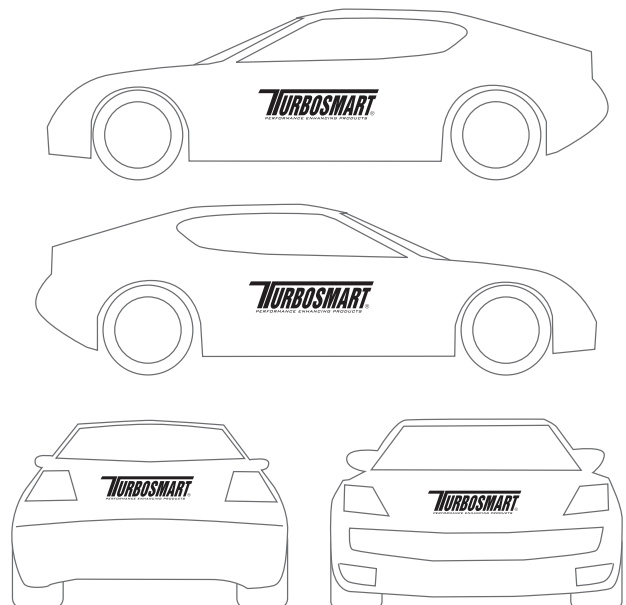
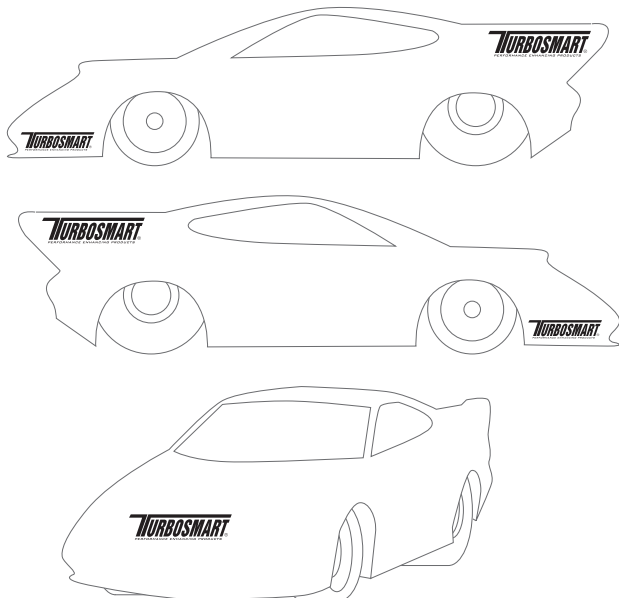


Level 3 (Product RRP: \$2500+)

Minimum Sticker Size: 180x55mm

Minimum Sticker Qty: 2

Preferred Application Areas: Front Guard, Doors, Rear Wing.



TURBOSMART PTY LTD Sponsorship Application

Applicant's Details

NAME	COMPANY/TEAM
ADDRESS	
TEL	EMAIL

Social Media Details

Facebook	Followers
Instagram	Followers
Youtube	Followers

Vehicle's Details

MAKE	MODEL	YEAR
ENGINE		
ENGINE MODS		
RACE/SHOW RESULTS		
OTHER SPONSORS		

Products Required

(Be specific. We need to know exactly which wastegate, blow-off valve, boost controller, etc you need.- Include RRP of the product where possible)

Please note: Turbosmart is a product-only sponsor. We do not provide cash for tyres, fuel, entry fees, etc

1.	2.
3.	4.
5.	6.

TOTAL PRODUCT RRP

Sponsorship Commitments

If sponsored by Turbosmart, for the duration of the sponsorship I commit to: (tick the appropriate boxes)

- DISPLAY TURBOSMART SIGNAGE ON THE SPONSORED VEHICLE
 MENTION TURBOSMART IN ALL RELEVANT SOCIAL MEDIA POSTS

INCLUDE TURBOSMART LOGO ON:

- THE TEAM APPAREL THE TEAM BANNER THE TEAM TRANSPORTER THE TEAM'S WEBSITE
 STOCK AND SELL TURBOSMART RANGE OF PRODUCTS

Upcoming Race/Show Schedule (provide at least 3 months ahead schedule)

RACE EVENTS
SHOW APPEARANCES
MEDIA FEATURES (attach any relevant content)

SIGNATURE	DATE
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